

Association for Rural Community Development (ARCOD)

Annual Report 2024 - 25



From the Secretary

I am happy to present the Annual Report of ARCOD for the year 2024 – 25. The year 2024 – 25 is yet another fulfilling year for ARCOD. I believe that this report would help to understand about the activities carried out by ARCOD and other significant events took place during the reporting period.

I am to express the gratitude to all the institutional and individual donors for their continued support. I am also grateful for the Communities we work with, Board Members and Staff Team.

I hope you would enjoy reading the report. Please give us your feedback to improve our work.



V R Keshavraj MA (SW)
Secretary

13th September 2025

About ARCOD



ARCOD is a not for profit organization registered under the Tamil Nadu Societies Registration Act 1975 at Krishnagiri in 1988. ARCOD has the following registrations:

S N	Details of Registration	Reg. No	Reg. Date	Valid Till
1	Registration of Society under Tamil Nadu Societies Registration Act 1975	3/1988	11/01/1988	-
2	Under Section 12 A of Income Tax Act	AAAAA1356J23CH01	24/07/2023	31/03/2026
3	Under Section 80 G of Income Tax Act	AAAAA1356JF20091	24/09/2021	31/03/2026
4	Foreign Contributions Regulation Act	075870024	05/02/1993	31/03/2027
5	NITI AAYOG - NGO Darpan	TN/2009/0003037	-	-
6	Guide Star India	191	-	-
7	CSR Registration	CSR00000569	05/04/2021	-3

Vision & Mission



Vision

The vision of ARCOD is social, economical, political and health empowerment of Rural Poor, Dalits, Adivasis, Marginal and Small Farmers Women and Children in Its operational Areas

Mission

To facilitate a conducive atmosphere for sustained growth and development in rural productivity in the area of agricultural and allied industries by developing skilled and motivated human resources by working with children, adolescent and youth of both sexes.

To facilitate the development of child friendly educational institutions by advocacy and lobbying along with the linkages between the sponsors and the government educational institutions for quality education.



Governing Board - The Pillar of the Organization



Mr. P. Chandrasekar, FCA,
President



Ms. C N Prasannakumari, MA, BL
Treasurer



Dr. Josephine Joseph, MA, (SW)
Governing Body Member



Mr. P. Senthilkumar, MBA,
Vice President



Mr. K. Ananth, MA, (SW)
Governing Body Member



Mr. V R Keshavraj, MA (SW),
Secretary



Mr. P. Rajagopal, BA
Governing Body Member

Community Engagement and Outreach



The importance of connecting with the community.



01

Popularizing Science Concepts among Students and facilitating Career Guidance.

02

Building the Capacity of Farmers on “Sustainable Agriculture Practices”

03

Advanced Mentoring Program to Facilitate Education for Girls and Boys

04

Supporting the born HIV infected Children & Young Adults



Popularizing Science Concepts among Students and facilitating Career Guidance



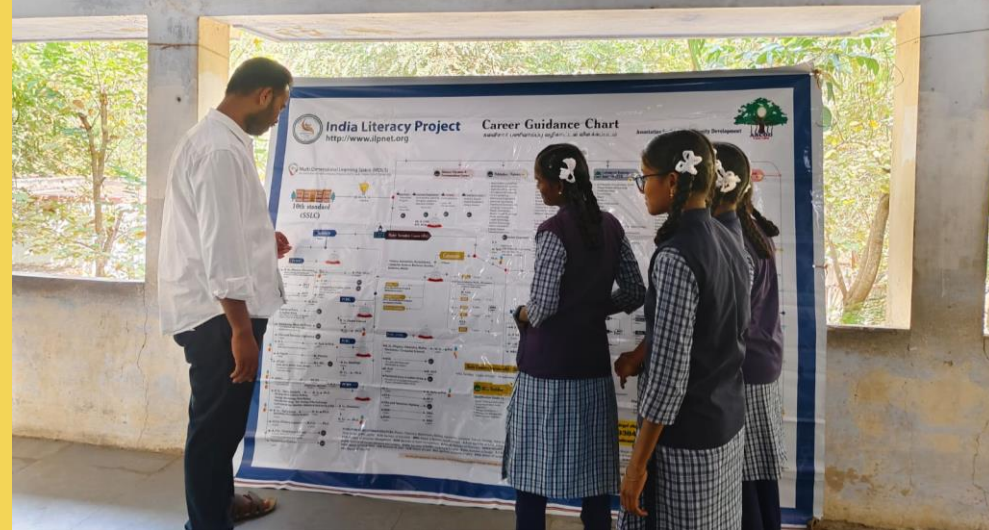
The project aims at popularizing the science concepts among the students studying in govt. schools from 6th to 9th standard and facilitating career guidance for the students from 9th to 12th standard in Hosur, Shoolagiri and Veppanapalli blocks – Supported India Literacy Project (ILP)

Activities:

- Career Counseling & Guidance sessions (Group & One on One)
- Sessions on Self Discovery
- Career Guidance Stalls
- Follow up of Higher Education
- Orientation to “Naan Mudhalvan” Coordinators
- Distribution of Science Kits
- Orientation for Science Teachers
- Live Science Experiments
- Science Fairs
- Learning Level Assessments
- Life Skills Education



Popularizing Science Concepts among Students and facilitating Career Guidance



65

Government Schools worked with

25k

Students Reached Out

86%

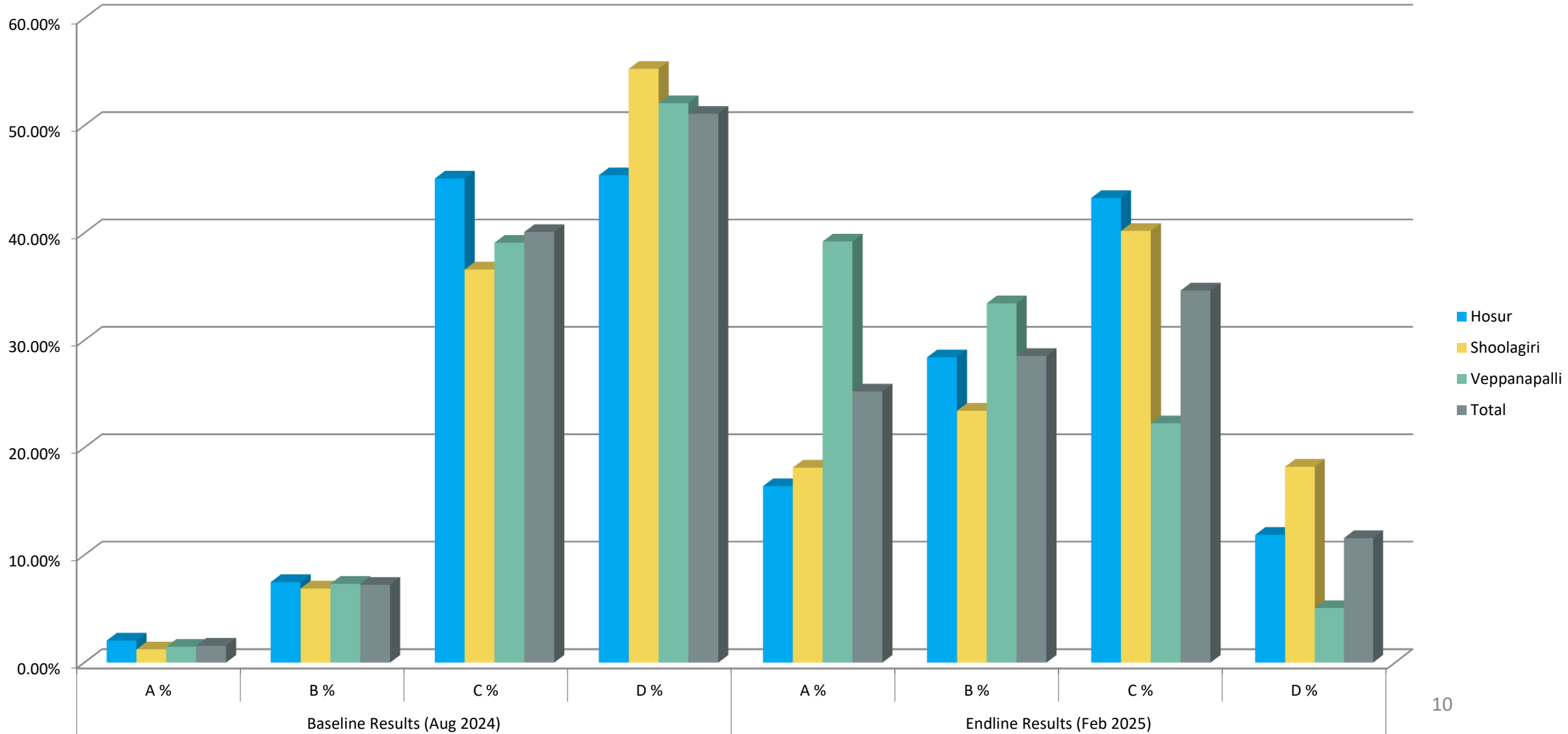
Passed Out 10th & 12th Board Exams

Comparison of Learning Assessments - Science



Block	Baseline Results (Aug 2024)				Endline Results (Feb 2025)			
	A %	B %	C %	D %	A %	B %	C %	D %
Hosur	2.05%	7.49%	45.07%	45.38%	16.42%	28.42%	43.26%	11.89%
Shoolagiri	1.23%	6.89%	36.60%	55.28%	18.14%	23.44%	40.19%	18.23%
Veppanapalli	1.48%	7.33%	39.09%	52.09%	39.21%	33.45%	22.27%	5.07%
Total	1.57%	7.23%	40.09%	51.10%	25.24%	28.55%	34.64%	11.58%

Comparison of Learning Assessments - Science



Science Fairs



Life Skills Session



Promotion of Sustainable Agriculture (SAP)



The project aims at promoting Sustainable Agriculture Practices among 1750 Farmers in 32 hamlets of 4 Panchayaths in Kelamangalam block of Krishnagiri District with the support of Azim Premji Philanthropic Initiatives.



Activities:

- Training and Capacity Building of the staff team
- Formation of Farmers Interest Groups
- Training to Farmers on
 - ✓ Mobilization and Leadership
 - ✓ Soil & Water Conservation
 - ✓ Bio Pest Control Management
 - ✓ Integrated Farming Techniques
 - ✓ Package of Practices
 - ✓ Value Addition
 - ✓ Sorting & Packing
- Demonstration Plots
- Farm Ponds & Compost Pits
- Exposure Trips
- Conference



SAP - Key Achievements



1608

Farmers Mobilized

90

Farmer Interest
Groups (FIGs)
Formed

2167

Farmers Trained

239

Farmers Exposed to
Best Practices

14

Demo Plots

50

Farm Ponds

SAP - Key Achievements



200

Compost Pits

201

Farmers Benefited from
Govt. Schemes



123

Calls Responded

SAP - Trainings



SAP - Conference



Supporting Born HIV Children & Young Adults



For the past three years, CoK – CfE has been helping children and young adults become independent learners who are confident and responsible. This approach has allowed them to make better choices and gain trust in their own abilities. We continue to adapt our work to meet the needs of the children and young adults we serve.

Coverage: 235 children and young adults are part of our programs. This includes 50 children under 18 (25 girls, 25 boys) and 185 young adults (96 girls, 89 boys). They continue to receive the guidance and support they need



Supporting Born HIV Children & Young Adults



The project aims at popularizing the science concepts among the students studying in govt. schools from 6th to 9th standard and facilitating career guidance for the students from 9th to 12th standard in Hosur, Shoolagiri and Veppanapalli blocks.

Activities:

- Distribution of Nutrition Kits
- Health Interventions
- Counseling and Emotional Support
- Deepavali Celebration
- Support for Higher Education
- Scholarships
- Marriage and Family Support
- Personality Development and Life Skills
- Employment
- Data update & Follow Up



CoK - Key Achievements



235

Children & Young Adults Reached Out

24/7

Counseling Service

30

Specific Medical Interventions

3000

Calls

100%

Drug Adherence

6

Employed in reputed Banks

CoK - Yoga Session



Advanced Mentoring

Started in the year 2018 – 19, this program facilitates education of rural girls and boys to prevent early marriage. Luminous Power Technologies support this program under CSR.

Activities Carried Out

- ❖ Selection of new scholars & Induction for 6th Batch
- ❖ Distribution of Study Materials
- ❖ Home Visits
- ❖ Remedial Coaching & Spoken English Classes
- ❖ Educational Exposure Trip
- ❖ Interschool Competitions
- ❖ Meeting of Parents and Teachers
- ❖ Meeting of Alumnis
- ❖ Digital Literacy
- ❖ **Workshops on**
 - Life Skills
 - Career Counseling
 - Sensitization for Boys
 - Menstrual Health
 - Environmental Awareness



LAMP - Key Achievements



428

Scholars Benefitted

7

No of Schools
working with

1029

Remedial Coaching
Classes

93%

Higher Education

100%

Pass Results in 10th & 12th Board Exams



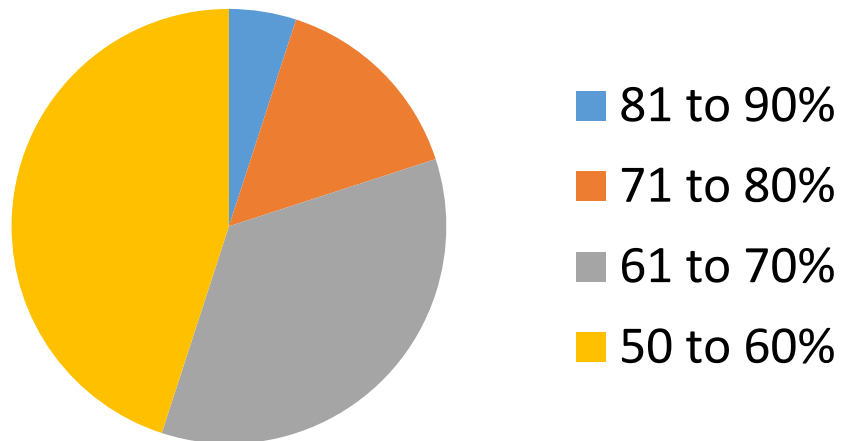
Summary of Results of 12th & 10th Board Exams



12th Standard

Marks Range	No of Scholars
81 to 90%	1
71 to 80%	3
61 to 70%	7
50 to 60%	9
Total	20

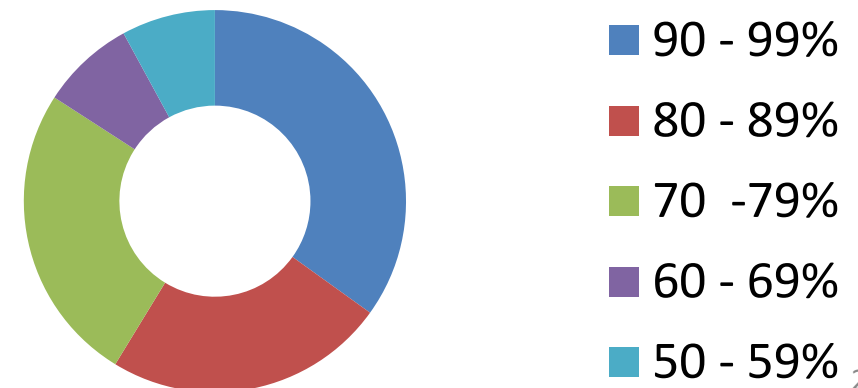
No of Scholars



10th Standard

Percentage Range	No of Scholars
90 - 99%	22
80 - 89%	15
70 - 79%	16
60 - 69%	5
50 - 59%	5
Total	63

No of Scholars





LAMP - Programs



37th Anniversary & Pongal Celebrations



The 37th Anniversary of ARCOD & Pongal Celebrations were held on 11th January 2025 at ARCOD Namma Veedu. Padmashree. A.P. Fernandez, Director of MYRADA was the Chief Guest for the event



37th Annual General Body Meeting & Felicitation



The 37th Annual General Body Meeting was held on 22nd September 2024 at ARCOD's Premises. A felicitation event was also held on the same day at ARCOD Namma Veedu. Mr. K G Murali, Mr. Umesh Chandrasekar and other Friends and Well Wishers of ARCOD were felicitated during the event.

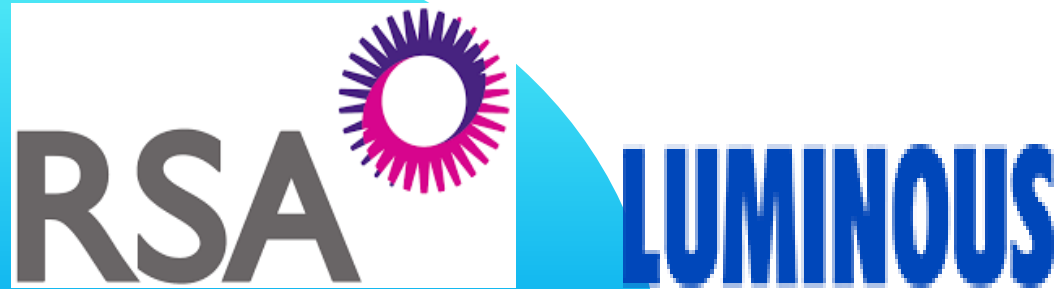


Financial Position as on 31st March 2025

BALANCE SHEET AS ON 31st MARCH 2025

LIABILITIES	AMOUNT	AMOUNT	ASSETS	AMOUNT	AMOUNT
	Rs.	Rs.		Rs.	Rs.
Capital Fund		9,97,600	Fixed Assets		4,64,82,466
General Reserve	4,88,77,672		Current Assets		
Less-Excess of Expenditure over Income	34,45,336	4,54,32,337	Deposits	6,97,277	
Depreciation Reserve		1,67,45,577	Loans and Advances	1,55,172	
Current Liabilities			TDS	5,927	
Tour Fund	90,000		Cash	14,098	
Other Liabilities	6,756		Bank Accounts	1,59,90,197	1,68,62,670
Audit Fee Payable	40,000				
EPF Payable	31,116				
Project Expenses Payable	1,750	1,69,622			
TOTAL		6,33,45,136	TOTAL		6,33,45,136

Our Donors



Our Bankers



Acknowledgement

Our sincere thanks to



The District Administration headed by the District Collector
Cooperative District Officials of all the Govt. Departments

Supportive Institutional Donors

Individual Donors

Guiding Auditors

Bankers

Members of the Governing Board

Qualified, Experienced & Committed Staff Team

Friends & Well Wishers

Thank You!

We respect your valuable time !

Please give us your feedback / suggestions

@

arcod@rediffmail.com &
arcod1988@gmail.com

Visit us @ www.arcod.in

ARCOD

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